

**CENTRE FOR STUDIES IN SOCIAL SCIENCES, CALCUTTA,
R-1 BAISHNABGHATA PATULI,
KOLKATA 700094**

GENERAL SEMINAR

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“Social Development through Business”

It is widely believed that promoting social development is primarily the responsibility of the government. The paper argues that apart from the government, some models of business also play an important role in alleviating poverty and promoting social development. Thus, the paper discusses the role of business in social development through examples of some business models which are different from the usual ‘profit maximizing business’. This presentation will show how business models like Social Business and Compassionate Business, among others, play a role in promoting social development. Thus, the paper highlights an unexplored area - the role of business in social development.

Date: Tuesday, 18th April, 2017, 3 – 5 pm
Venue: CSSSC’s Seminar Room, Patuli Campus

Trina Nileena Banerjee
(Convener, Seminar Committee)

All are welcome to attend.